



**SRINSOFT**  
TECHNOLOGIES

## Corporate Overview



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- >> About SrinSoft
- >> Vision & Mission
- >> Our Value Proposition
- >> Our Services
- >> Center of Excellence
- >> Business Models
- >> Why SrinSoft?
- >> Technology Partners

# About Us



- >> Incorporated in 2005
- >> Headquartered in the US, Offshore development facility in Chennai, India
- >> Certified as ISO 9001:2008 compliant organizations by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ) and the BSCIC Certifications India.
- >> Our core competencies are
  - IT Consulting
  - Software Development
  - Application Migration
  - Application Maintenance
  - Engineering Services
- >> We follow the Standard Software Methodologies, Quality Processes and timely deliverables.

# (Cont...)



- SrinSoft has focused on latest technologies since inception.
- SrinSoft strives to become an **one-stop shop** for our client's entire spectrum of software and information technology requirements and tackle their most challenging and complex business requirements.
- We believe that the stature of the company can only be as great as it's employees and offer a very congenial, friendly yet challenging work environment to bring out the best in our talent pool of software engineers and professionals.
- At SrinSoft, we work relentlessly to earn the complete trust of Customers and measure our business success on these terms.

# Our Vision



SrinSoft is dedicated to becoming a world leader in IT services by understanding the needs of our clients and by providing cost effective, high quality solutions to address their needs.

# Our Mission



- » To provide high quality strategic consulting, creative design and technology services.
- » To serve the needs of the community by providing the products and services of superior quality at a fair price to our customers.
- » To provide the opportunity for our employees to achieve their personal objectives.



# Our Services



## Application Management

- Development
- Migration
- Maintenance
- Re-Engineering



## Engineering Services



## Custom Product Development



## Software Testing



## Business Process Outsource

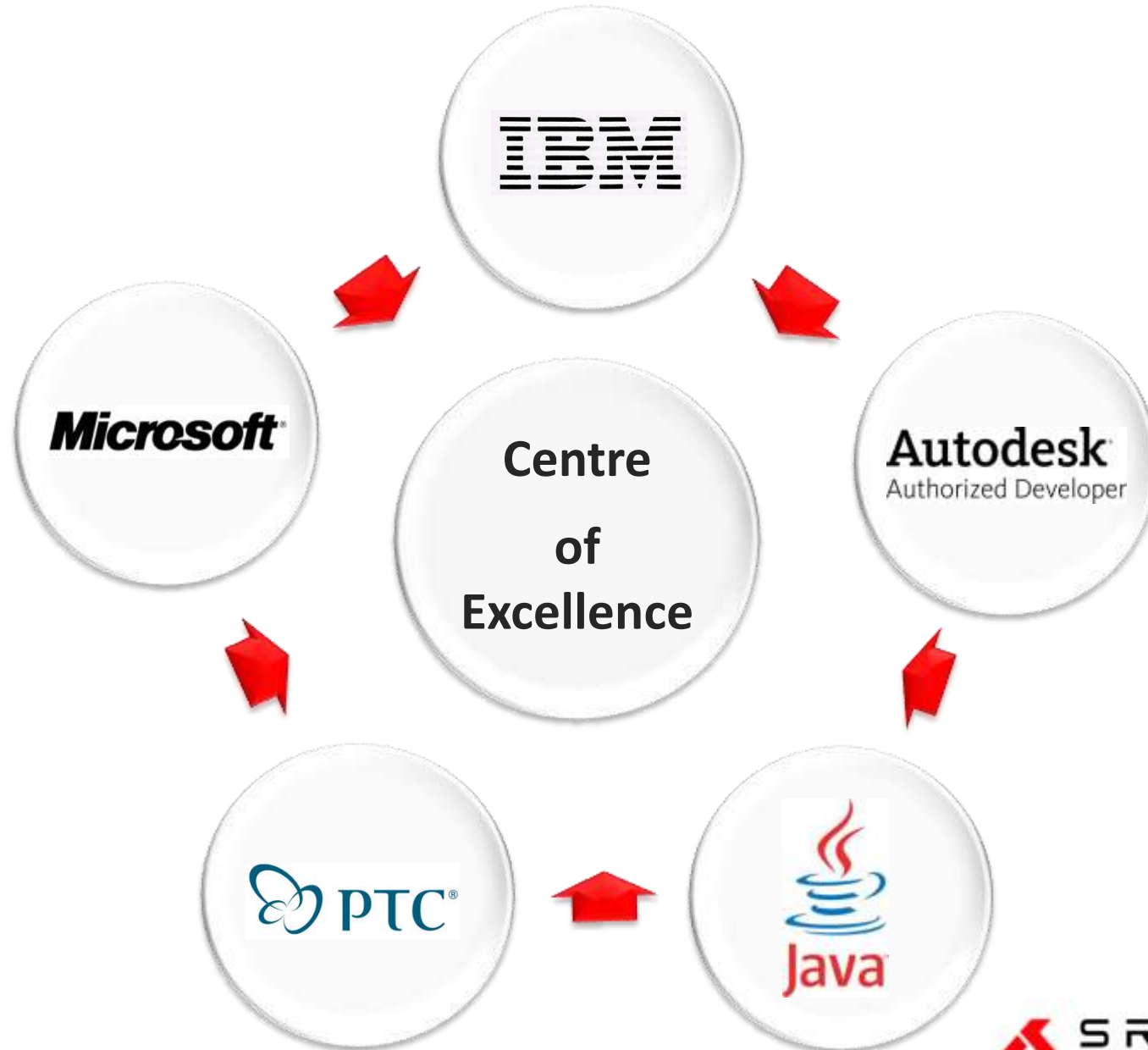
- Business Process
- Improvement
- Data Conversion
- Back Office Processing
- Technical Help Desk



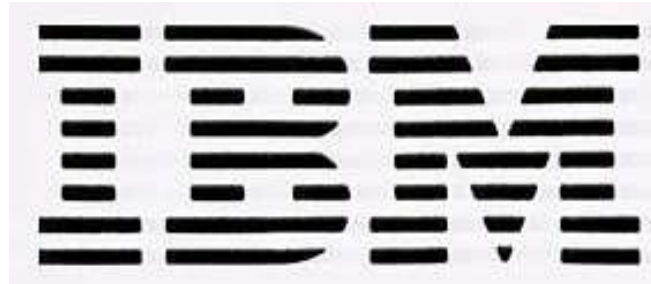
## IT Consulting



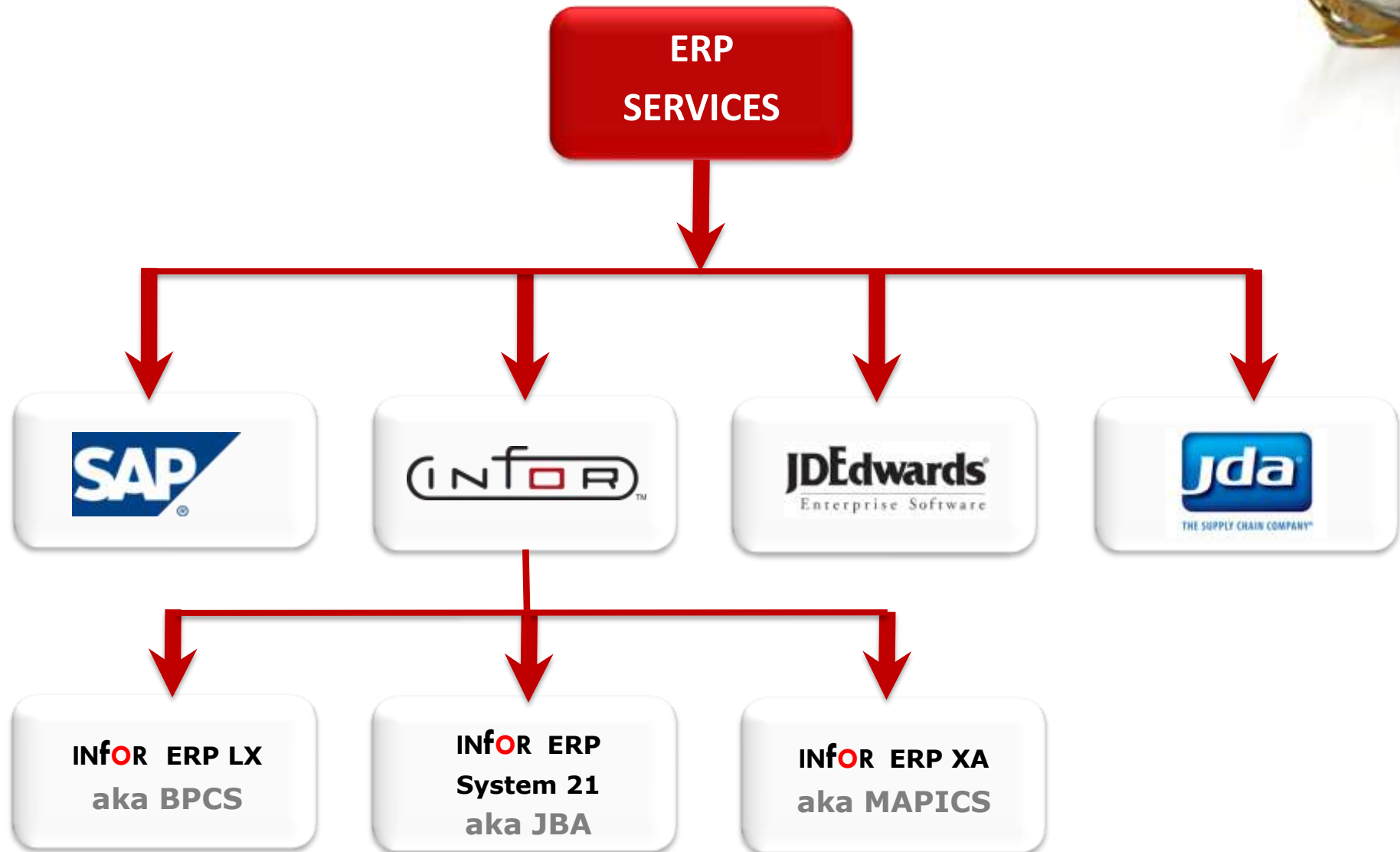
# Centre of Excellence



# Centre of Excellence



# IBM iSeries CoE



# iSeries-ERP Services



>> **Application Development**

>> **Integration**

>> **Modernization**

>> **Maintenance & Support**



**IBM**  
**AS400 / iSeries**

**ERP**

# Centre of Excellence



***Microsoft***<sup>®</sup>

# Microsoft Technologies CoE



- ❖ Product Development
- ❖ Product Advancement
- ❖ Product Testing
- ❖ Product Maintenance
- ❖ Product Migration
- ❖ Product Re-engineering



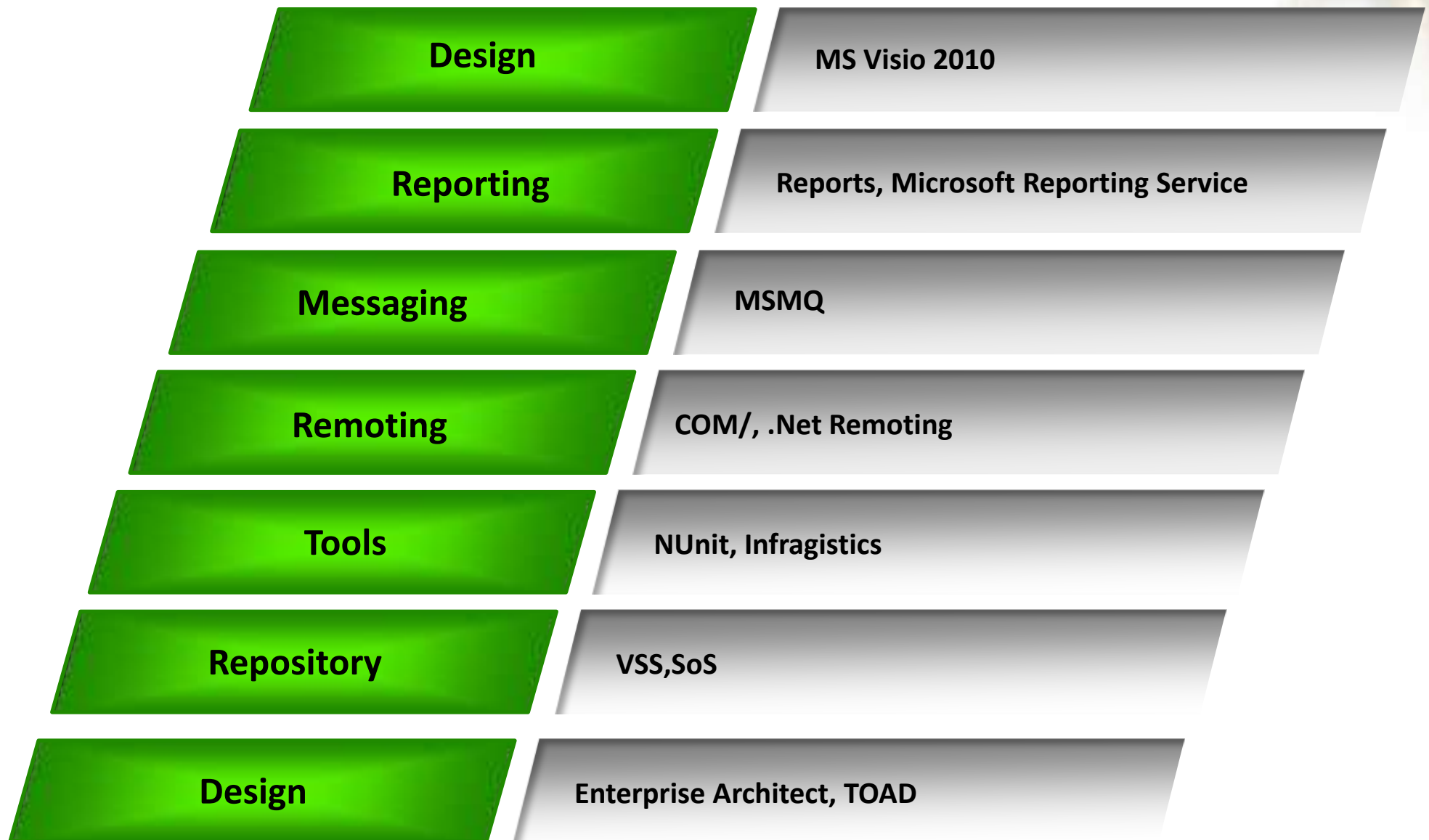
# Microsoft Technologies CoE



SrinSoft has extensively worked on Microsoft technologies to design & develop customized solutions for our clients.

<b>Visual Studio</b>	2008, 2010
<b>.NET Framework</b>	.NET 3.5/4.0
<b>Languages</b>	VB,C#, VISUAL C++
<b>Web Application</b>	ASP.NET, AJAX, Silverlight, Web Services
<b>Windows Application</b>	Windows Forms, WPF
<b>Advanced Concepts</b>	LINQ , ADO.NET Entity Framework, MVC
<b>Database</b>	SQL SERVER 2005/2008

# Microsoft Technologies CoE



# Centre of Excellence



# Java Technologies CoE



Our Java consultants will help you to get through technology issues, assess and optimize existing software systems performance, and facilitate making technology choice.

## Our expertise Includes:

- Software architecture design
- J2me, J2SE, J2EE solutions development
- Open source Java software integration
- Existing Java applications assessment and optimization
- Java code refactoring
- Migration to Java platform
- Quality Assurance

# Java Technologies CoE



## SrinSoft Offerings:

- Application design and development on J2EE compliant framework
- Expertise on EJB 2.0 with experience in Entity, Session and Message Beans
- Web Application design and development using Java Server Faces (JSF), JavaServer Pages (JSP) and Servlets
- Creating data centric applications using ORM frameworks (such as Hibernate) and Java Database Connectivity (JDBC)
- Integration using Java Message Service (JMS)  
Web Service based SOA components with WDSL, UDDI, SOAP, ebXML
- Development on J2EE compliant application servers, including BEA WebLogic and IBM WebSphere, JRun and JBoss
- Design and development of Enterprise Applications using frameworks such as Spring, Struts Framework etc.




# Enterprise Application Integration



SrinSoft's EAI solution include integrating legacy and ERP applications using platforms such as *MQ-Series, TIBCO, BEA WebLogic and webmethods.*

We build custom EAI solutions based on standards like *J2EE, CORBA, RMI, XML, HIPAA and EDI*

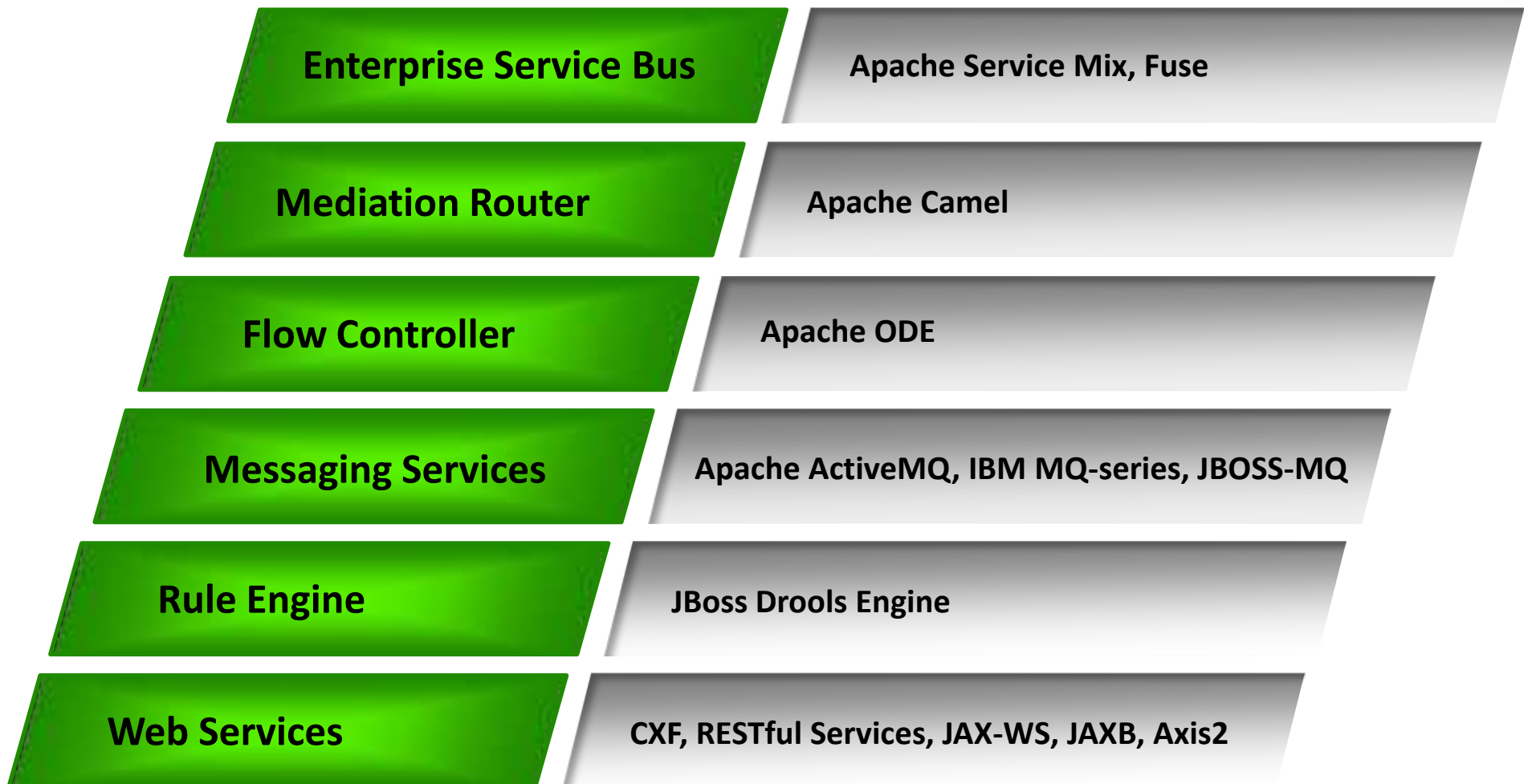
SrinSoft offers B2B Integrations solutions across the following functional domains.

-  EAI Consulting
-  Configuration, architecture and design
-  Integration and interface development
-  Re-engineering and migration
-  Infrastructure services
-  Remote Support
-  EAI Competence Center
-  QA Testing

# Service Oriented Architecture



SrinSoft's expertise in implementing SOA solutions and proven best practices will improve the operating efficiency and performance of the business. Some of our SrinSoft Expertise includes:



# Centre of Excellence



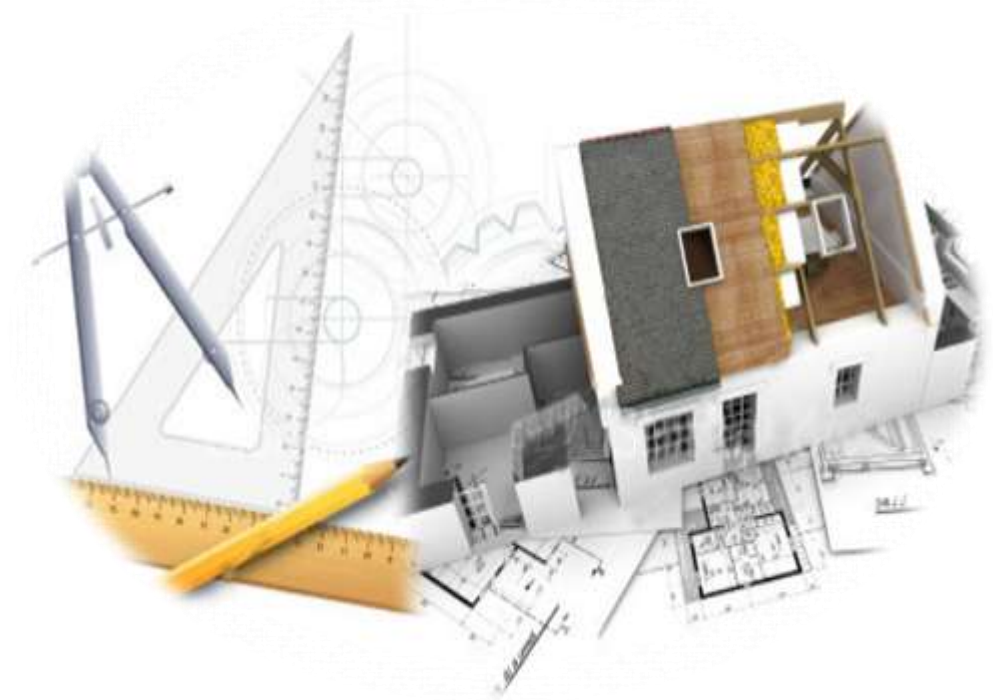
# Autodesk®

# Autodesk CoE



## Engineering services

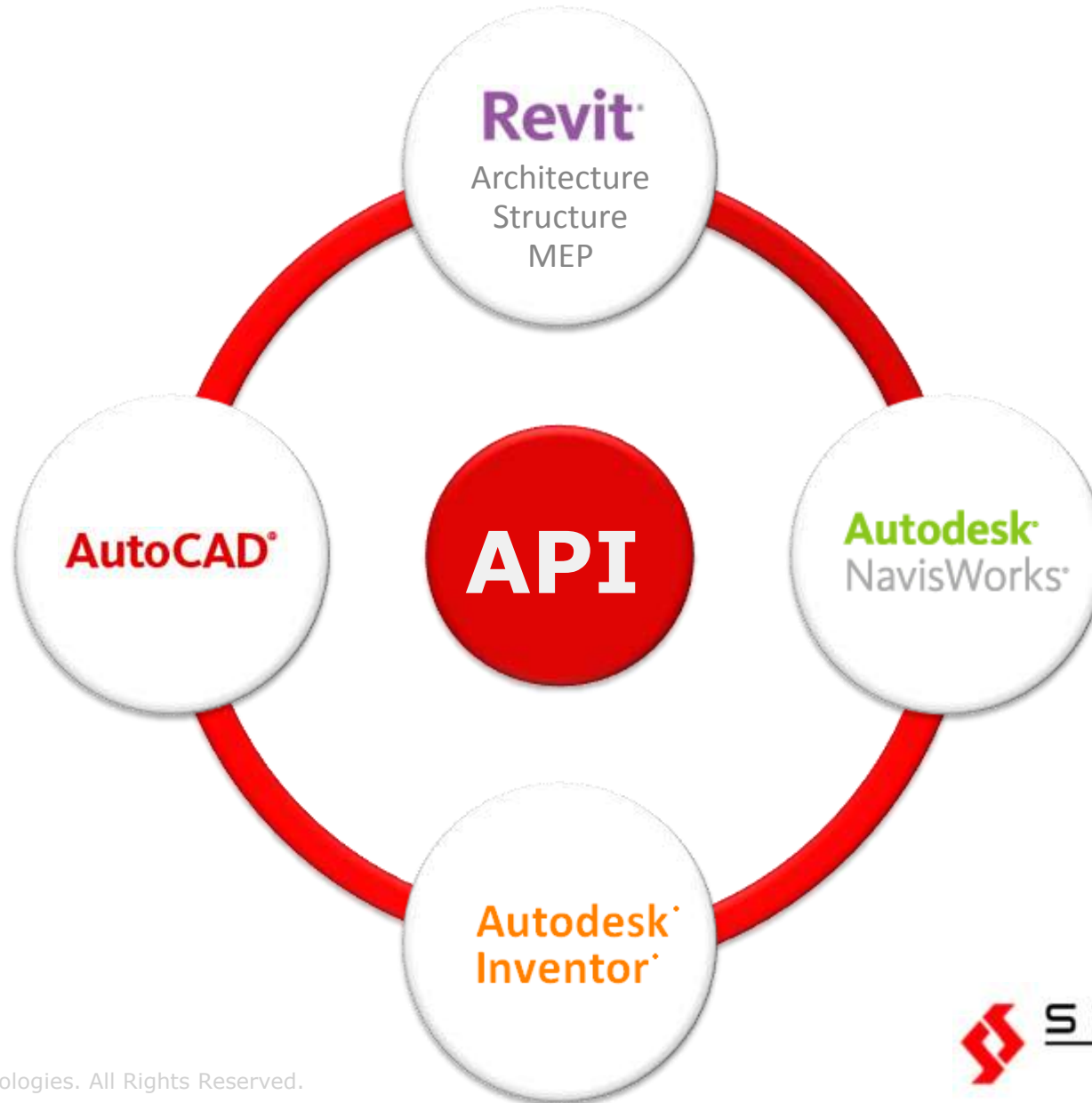
- >> CAD Customization
- >> BIM Services
- >> Design Services
- >> Legacy Conversion
- >> Cloud Point conversion
- >> NC Programming (CAM)



# CAD Customization Services



## Application Programming Interface



# CAD Customization Services



- Integrating Revit with any ERP system/Application
- Inventor to Revit feature based translator
- CAD - Database Integration
- Process / Project Automation program
- Effective Quality Check tools
- Revit Cost Estimating tool
- Template driven workflow in Revit
- Automating scheduling & requisition process
- Extracting project data for analysis
- Custom report generation

# CAD Customization Services



- Automated Floor Area Computation
- Automated Material Planning
- Revit MEP Clash Detection Tools
- Automation of repetitive CAD operations
- Importing external data to create new elements
- Integrating BIM standards in Revit
- Custom Model review tools as per client specifications
- Custom drafting/Detailing tools
- Creating Revit project documentation

# CAD Customization Services



Use our custom development services to enhance your existing engineering software. We are specialized in developing programs on the following areas



## **Autodesk Products**

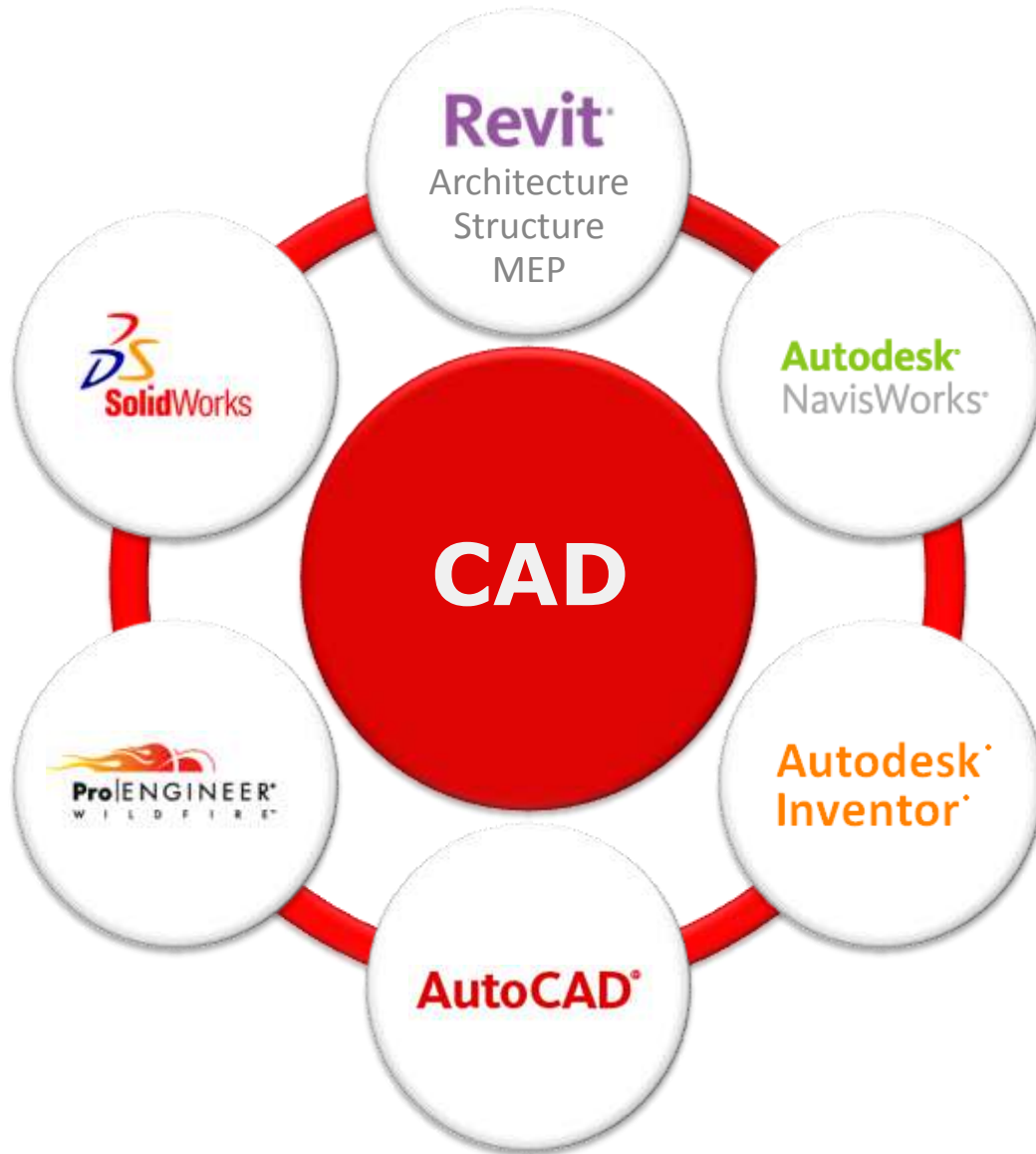
- Revit Architecture API
- Revit Structure API
- Revit MEP API
- Naviswork API
- AutoCAD API
- AutoCAD Architecture API
- Autodesk Inventor API
- VisualLISP
- ObjectARX



## **Other CAD/CAE Products**

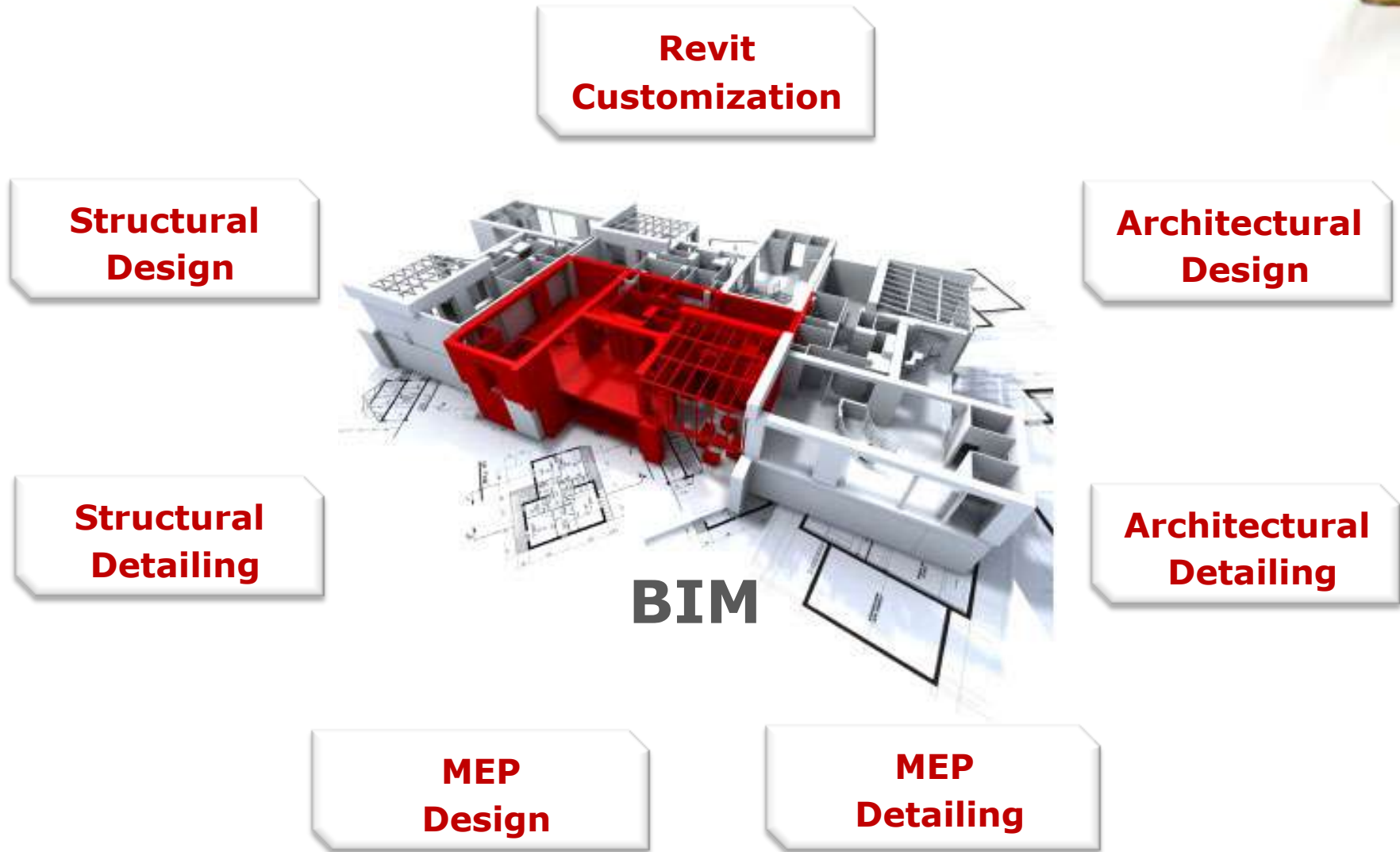
- SolidWorks API
- Pro/Engineer Wildfire 5.0 API
- Pro/Steel
- SAP2000 API

# Computer Aided Designing



- Migration Services
- Concept Design
- Detailed Design
- Analysis and Optimization
- Digital Prototyping & Testing
- Product Data Management

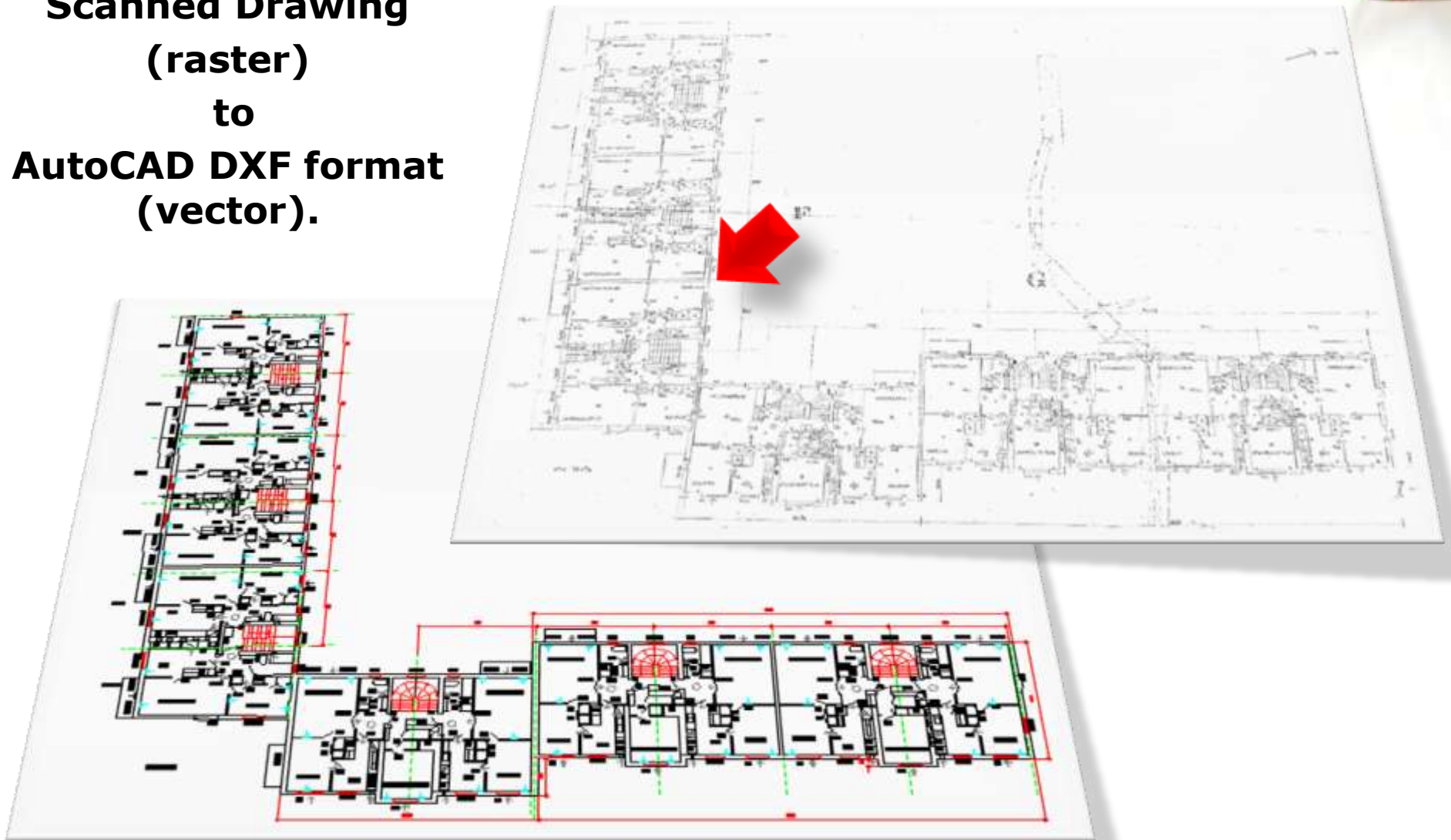
# BIM Services



# Legacy Conversion



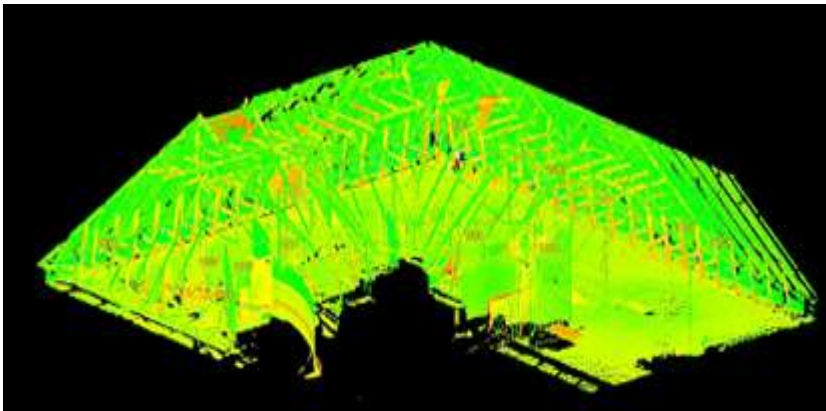
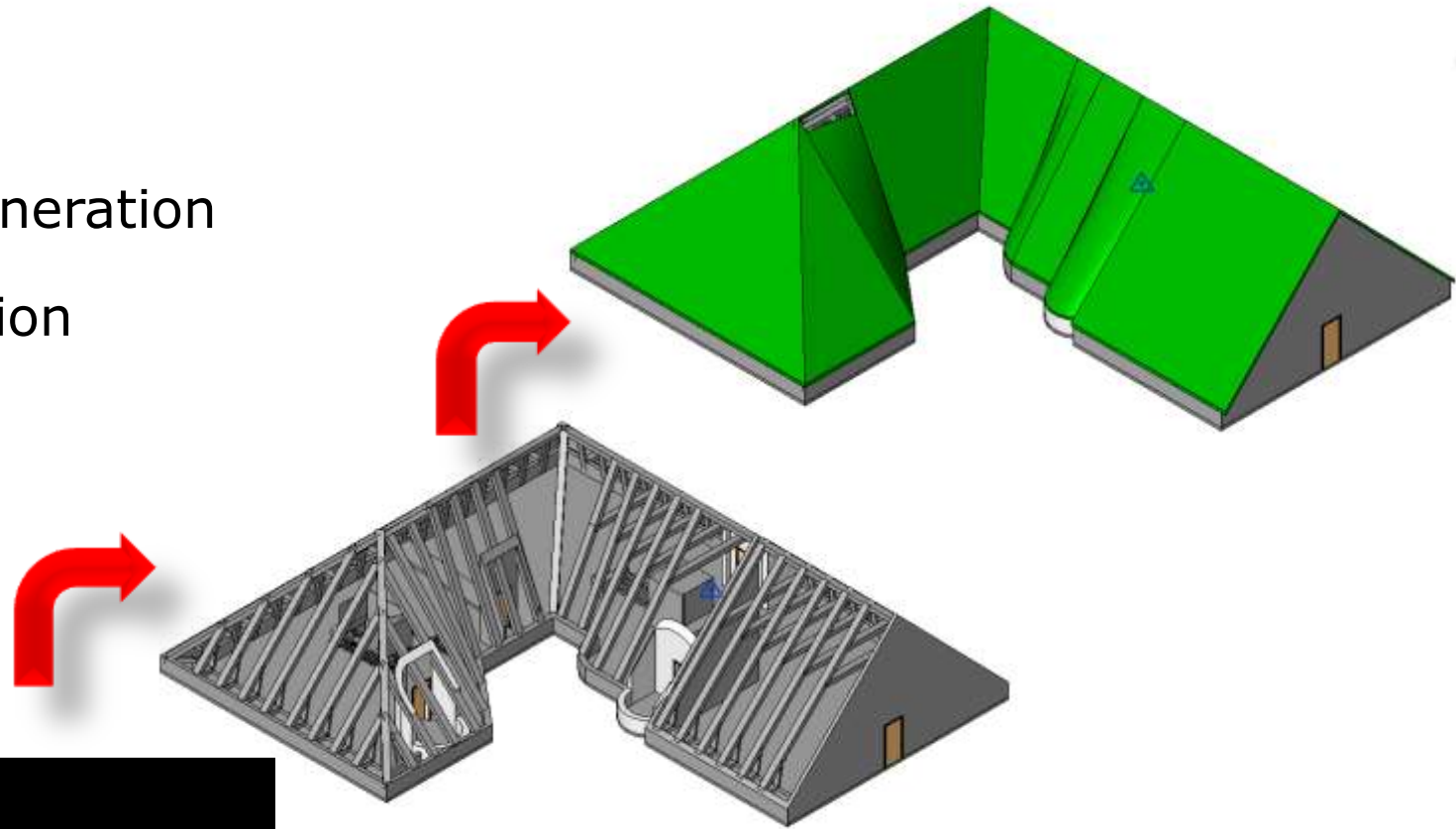
**Scanned Drawing  
(raster)  
to  
AutoCAD DXF format  
(vector).**



# Cloud Point Conversion



- >> 3D scanning
- >> Cloud points generation
- >> 3D model creation
- >> Rendering





# **SrinSoft Business Model**

# Our Business Model



- >> Association Model
- >> Delivery Model
- >> Maintenance Models
- >> Engagement Models
- >> Transition Models

# Association & Delivery Model



## Association Model

- Exclusive Offshore Development Centre (ODC)
- Project Based
- Sub-contracting Partner
- Business Relationship
- Co-Market

## Delivery Model

- Exclusive Offshore Development Centre (ODC)
- Exclusive Onsite Development and Delivery
- Hybrid Delivery Model

# Maintenance Model



## Maintenance Model

- Models
  - Onsite :: Offsite :: Offshore approach
  - On-site :: Off-site Model
  - On-site Model
- Service Level Methodologies
  - Service Level Agreement
  - Service Level Matrix
- Measuring Service Levels
  - Responsiveness
  - Backlog Management Index
  - Schedule Adherence
  - Defect Density
  - Fix Quality

# Engagement & Transition Model



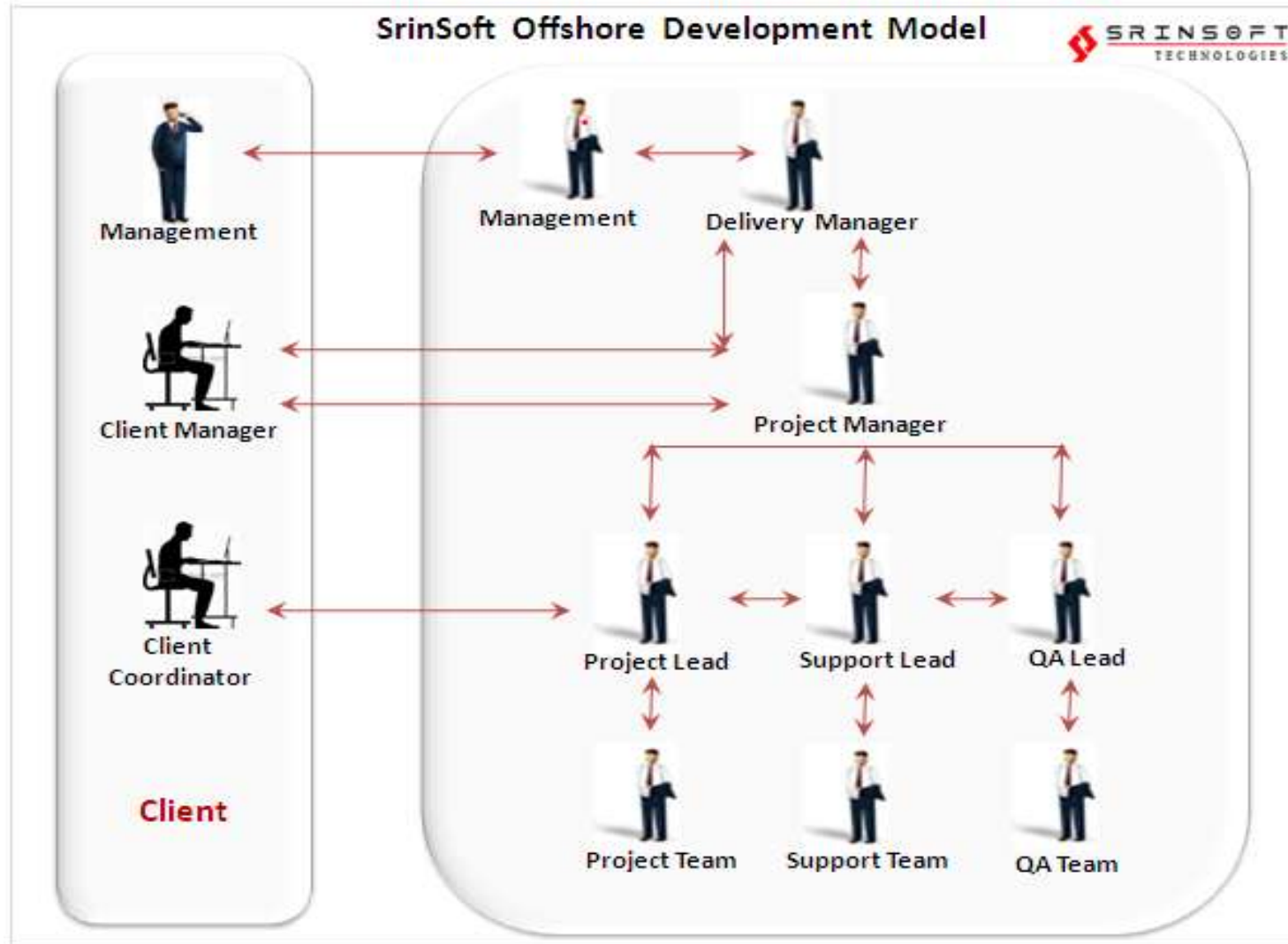
## Engagement Model

- Time and Materials
- Fixed Price
- SLAs or Retention
- Turn-key
- Staff Augmentation

## Transition Model

- Crash Transition
- Phased Transition

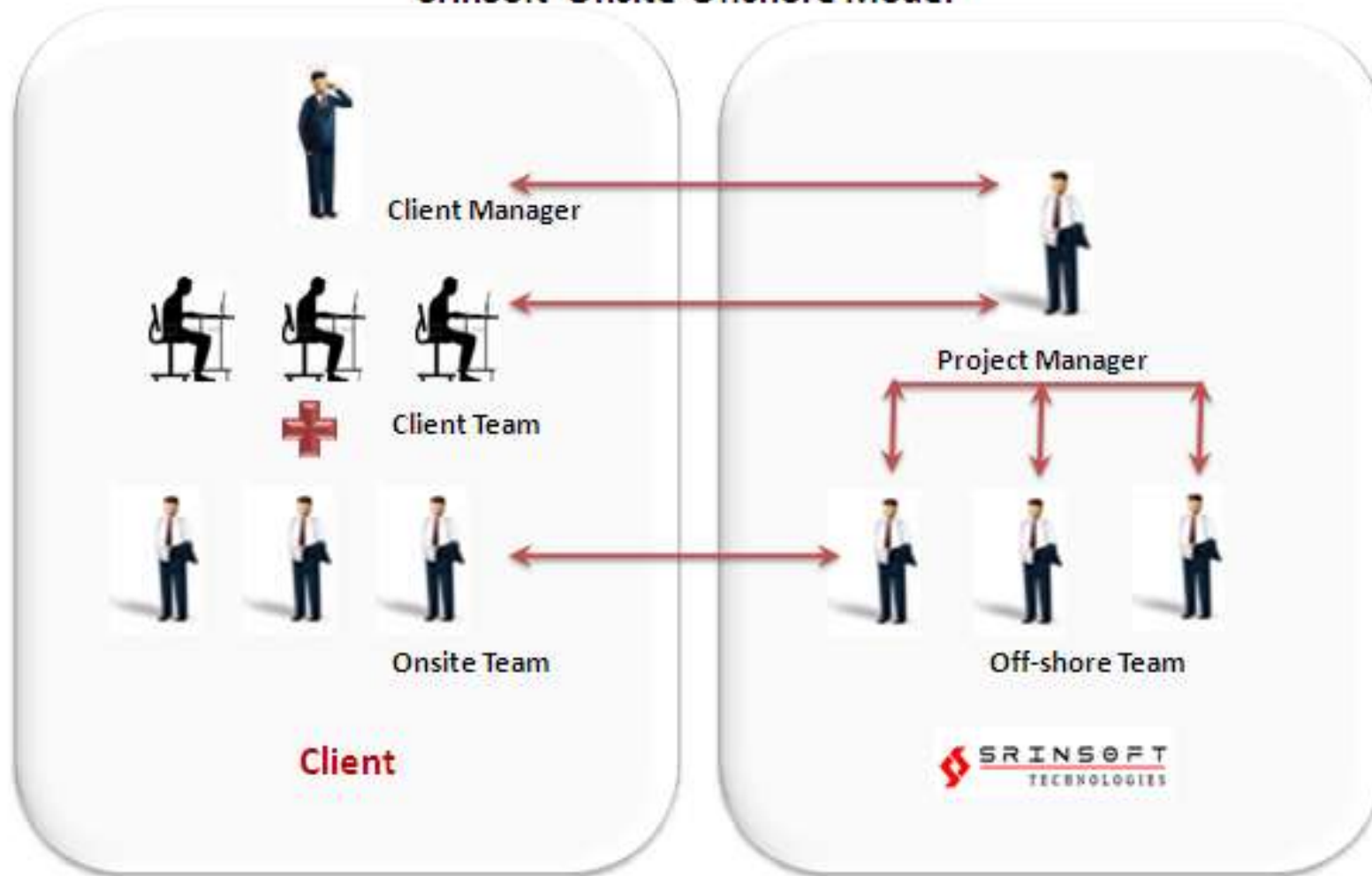
# Offshore Development Model



# Onsite-Offshore Development Model



SrinSoft Onsite-Offshore Model





# Why SrinSoft ?



# Why SrinSoft ?



Technology & Mgmt



Competitive Pricing



Quality & Timely Delivery



Technology Partnership



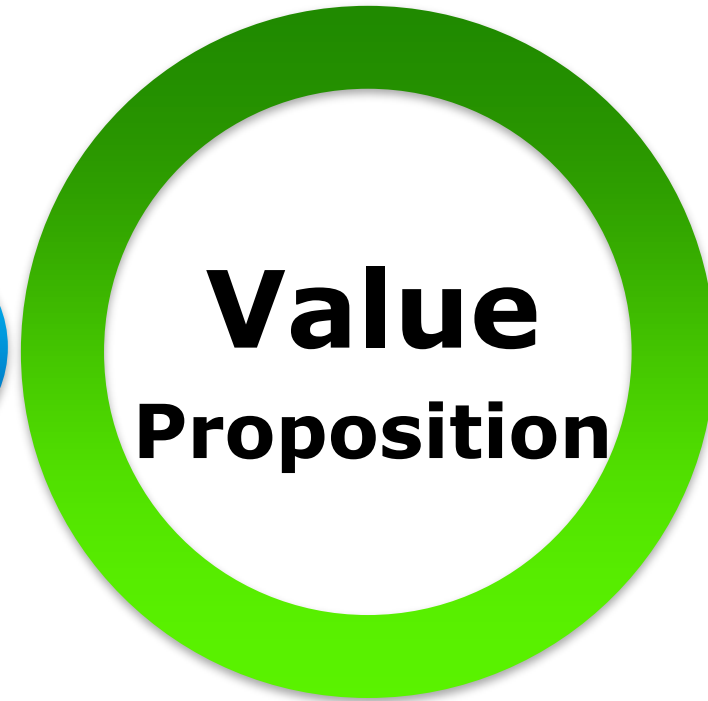
Time Zone Difference



Value Addition



Professional Team

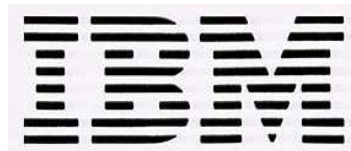


# Technology Partners



**Autodesk**  
Authorized Developer

**Microsoft**  
**CERTIFIED**  
*Partner*



# Contact Us



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### Development Centre

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# Thank you